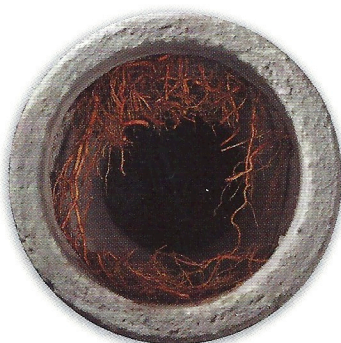




Roots can clog pipes causing blockages and sewer overflows.



Mechanical cutting of roots clears roots from pipe... and leaves some behind.



RootX attacks and kills the roots and inhibits regrowth.



RootX removes virtually all the roots, restoring pipeflow capacity.

RootX: The profitable solution to root intrusion.

You treat blocked sewer lines and drains with mechanical root-cutting. But pruned roots regrow vigorously, creating more backups... damaged and destroyed lines.

Now inhibit regrowth and increase profits.

The patented foaming herbicidal formula is registered with the EPA (EPA reg. #68464). It kills roots and inhibits regrowth – even at the top of the pipe, where 90% of intrusion occurs. RootX is also effective in septic systems.

Within 12 weeks, the root debris begins to decay and remaining roots are stunted. Nine months later, roots are virtually gone. Contrast that with an untreated pipe – roots grow back within nine months. Annual retreatment creates pipeflow capacity.

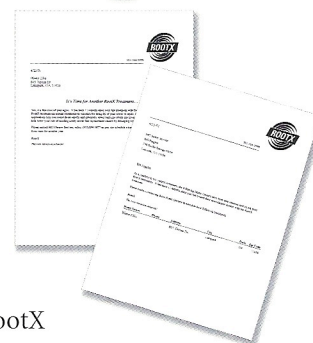
Increase revenue annually.

RootX is an easy add-on sale. Each conveniently packaged application provides \$70 - \$200 of increased revenue. That's \$14 - \$40 for each minute you spend using RootX.

And it's revenue you can count on every year. A registration card is included with every application of RootX. By mailing in, you create direct mail marketing for your company. (Better than the yellow pages!) RootX reminds registered customers to treat pipes annually... and generates another service call for you!

RootX supports your business growth with technical support for those unusual applications, as well as brochures, decals, and statement stuffers to increase your visibility. Savvy homeowners know that RootX is the way to go – help them find you!

A customer registration card for each application means a letter will be sent from RootX to each registered homeowner annually. The plumbing and drain cleaning professional also receives a letter to remind them to follow-up.



Here's what plumbers have to say about RootX...

"Customers specifically request RootX."
-Debbie Jones, DeTemple Plumbing and Heating

"RootX is a staple in our service business. It's proven so well that we landed a big mobile home park job!"
-Joe McPherson, Kogge, Inc., Saint Mary's, Ohio

